

Innovation from the Boot of a Car

Scott Unsworth, the founder of Orca performance sportswear, shares the story behind his business growth

- How did Scott go from selling wetsuits out of the back of his car to having 60% of the 2004 Olympic Games triathlon field wearing Orca?
- How did he get nominated as an Ernst & Young Entrepreneur of the Year?
- How did a Market Development grant and a Product Research, Development and Innovation Grant contribute to Orca's growth?
- How did Orca launch from Auckland into over 40 countries worldwide?

Learn from Scott and meet with commercial agencies that can support your business goals to innovate, to grow and to export.

When: Wednesday 4th May
 Time: 12.30pm – 2.30pm with networking and afternoon tea until 3.30pm
 Where: The Bill Gallagher Rooms at Wintec Hamilton Campus
 RVSP's essential to: rsvp@innovationwaikato.co.nz

Note: The Bill Gallagher room is up off Anglesea Street. There is limited parking available on site but best parking options are: Centre Place (Bryce Street), Downtown Plaza (Caro Street), Kmart (Ward Street/Bryce Street) and on Knox street. A link to the venue map can be found at <http://www.wintec.ac.nz/venues/files/Venue-Map-Download.pdf>

Innovate - Grow - Export

Regional Business
 Partner
 Waikato/Bay of Plenty

New Zealand
 TRADE & ENTERPRISE 

ministry of
 science +
 innovation
 TE PŪNAMA HEINGA WHAKAUA