

Turn your ideas into **PROFITS**



Has your business got a great technology idea but not sure how to turn it into commercial reality?

Then, you can't afford to miss this event!

Waikato Innovation Park and TechNZ are hosting the 'Technology Solutions Marketplace' on 8 December.

You'll get the opportunity to speak directly with specialists in research, development, commercialisation, investment and intellectual property.

Experts will be on site to answer questions and discuss possible partnerships to take your idea to the next step.

DATE: Tuesday, 8 December

TIME: Drop in, 11am-2pm

VENUE: Waikato Innovation Park

11:30 and 1:30: "Think Your Patent Protects Your Technology? Think Again!"

Some of the country's best intellectual property experts join in a panel discussion around the options available for protecting your technology idea, which may or may not include patenting.

12pm: "Tap Into TechNZ Funding and Global Expert Networks"

Peter Maxwell, TechNZ regional technology partner, gives a brief presentation on all the funding, support and networking options available to help businesses in the research and development growth phase.

